

Economic Development Quarterly Newsletter

Woodburn Outlook

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First Street Improvements Project



The long awaited First Street Improvements Project will be underway in early 2019. The project will include streetscape improvements on First Street between Oak and Harrison Streets, pedestrian-friendly sidewalks, crosswalks, improved 2nd Street parking lot, and alleyway beautification. Project engineering and design is currently underway and is anticipated to wrap up in late 2018.

In order to engage the Woodburn community in the project, the City will host public meetings to share detailed information and receive input on the following items:

- Concrete stain color for street intersections (*2-3 color samples will be provided*).
- Imprinted design concept for Garfield and First Street intersection.
- Street tree selection (*6 tree types will be provided—select 3*).
- Library Park trees (*design changes to accommodate preserving the trees on First Street*).

Project Timeline:

- May-November 2018: Engineering and design
- July-August 2018: Public outreach
- December 2018-January 2019: Construction documents completed and published
- February 2019: Contractor selected
- February 2019: Pre-construction and coordination
- Spring 2019: Construction underway
- April 2020: Project complete

Woodburn Outlook

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Taste of Woodburn

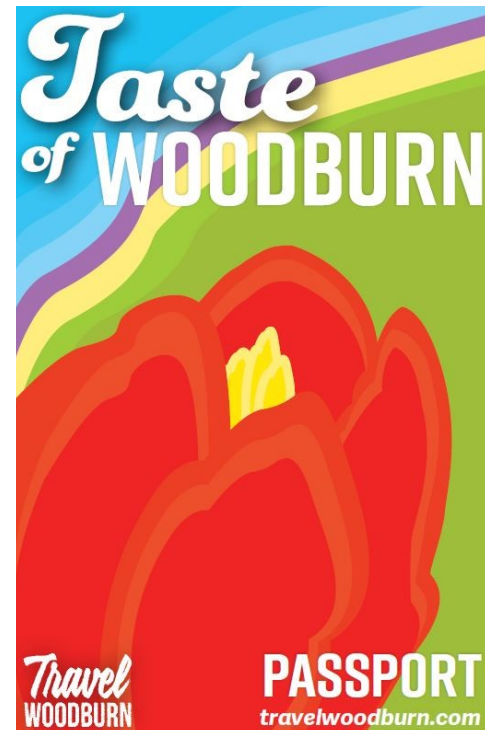
The first annual two day Taste of Woodburn event brought in more than 2,000 visitors to downtown, creating a hub of activity for the event and local businesses. There was over 30 vendors including food, toys, gifts, crafts, service groups, and more.

Visitors enjoyed live music and performances all weekend. From rock to reggae and traditional cultural dance to salsa music, there was something for everyone.

The event also premiered the *Taste of Woodburn Passport*, which provides participants the opportunity to explore the wonderful flavors and experiences of Woodburn and to enjoy dining, shopping, and visiting this beautiful community.

If you have not received your Passport, you can pick one up at City Hall, Woodburn Premium Outlets, Woodburn Independent, and other locations throughout the community.

For more information visit us at: www.travelwoodburn.com



Travel
WOODBURN

2018 Upcoming Events

July 10 thru August 21, 2018: Music in the Park
Woodburn Library Park

July 26 - 28, 2018: 8th Annual Night of Fire
Woodburn Drag Strip

August 3-5, 2018: Fiesta Mexicana
Woodburn Legion Park

August 07, 2018: National Night Out
Woodburn, Oregon

August 10, 2018: Cardboard Boat Racing
Woodburn Aquatic Center

August 3, 10, 17, 2018: Summer Concert Series
Woodburn Premium Outlets

September 22, 2018: Mud, Sweat & Beers
Wooden Shoe Tulip Farm

September 29, 2018: Fall Fashion Frenzy
Woodburn Premier Outlets

For more events and activities click [here](#).

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Woodburn Urban Renewal Building Improvements Program

Beginning July 1st, the *Woodburn Urban Renewal Building Improvements Program* has funding available to assist business and property owners to make repairs and improvements to their buildings within the urban renewal district. These funds can be applied for as either a low interest loan or a grant. The program will provide a loan up to \$25,000 per property and will provide grant funds up to 50% for an exterior improvement or 25% for an interior project, neither to exceed \$50,000.

The Urban Renewal Agency believes that the availability of these funds to business and property owners, will help improve properties and buildings within the district which in turn will enhance the area's overall economic viability by increasing property values, improving the marketability of the community, and increasing the number of people visiting Woodburn businesses.

The Urban Renewal Building Improvements Program guidelines and application can be found in English or in Spanish on our website at <http://www.ci.woodburn.or.us/?q=node/677> or at Woodburn City Hall 270 Montgomery Street.



Mark your calendar and be sure to join us at the 55th Annual Woodburn Fiesta Mexicana. The event will feature delicious food, amazing entertainment, a carnival, Fiesta Court coronation, an endlessly entertaining parade, car show, and soccer tournament.

The Fiesta's history dates back to 1964 when it held its first event to show appreciation for the farmworkers and to celebrate the end of the harvest season. The City of Woodburn is honored to continue this tradition by hosting this family-friendly celebration of culture and community.

Fiesta Schedule

- **Friday - August 3rd: 12:00 pm - 11:00 pm**
- **Saturday - August 4th: 10:00 am - 11:00 pm**
- **Sunday - August 5th: 10:00 am - 10:00 pm**

Admission - Free all day on Friday.
Free until 5:00pm on Saturday and Sunday.

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Woodburn Business Ready!

Woodburn is ready for business! Woodburn has more than 188 acres of development-ready industrial land and 30+ acres of commercial land, conveniently located along Interstate-5; 30 miles from Portland; and 18 miles from Salem.

There are numerous advantages to a Woodburn location. It has:

- *Available development-ready industrial and commercial land*
- *A knowledgeable, business-friendly local government*
- *A skilled labor force of more than 1,000,000 within a 30 mile commute*
- *Excellent I-5 and Hwy 99 transportation access*
- *Local incentive programs and resources*
- *Access to workforce development and training programs*

To learn more about Woodburn's Business Ready program, visit our website at:

http://www.ci.woodburn.or.us/?q=economic_dev

To watch our **Woodburn Business Ready** video click [here](#).



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